



Mr. Joseph S. Blatter
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1st May 2012

Dear Mr. Sepp Blatter,

Re: Informal Traders and Municipal Bargaining Forums in the 2014 World Cup Host Cities

StreetNet International, the Central Unica dos Trabalhadores (CUT) and the Gaspar Garcia Centre for Human Rights are writing in follow-up to recent discussions with representatives of the ITUC and BWI, and to earlier correspondence concerning the rights of informal traders sent to you by Mary Robinson and Ela Bhatt.

In your letter of 4th January 2011 to the German Coordination on South Africa, FIFA acknowledged the potential social impacts of the World Cup on the most vulnerable urban poor, and indicated its intention to identify constructive and feasible approaches to urban trading prior to the World Cup in Brazil. You also kindly offered to update concerned parties on progress in this regard.

During 2011, StreetNet International has been involved in an extensive mapping exercise of the existing organisations of informal traders in the 12 host cities, the current legal framework at national and municipal level concerning urban trading and the consultation and representational mechanisms in place, both in law and practice. StreetNet has identified over 80 organisations of informal traders in the 12 host cities and there are most likely other organisations which are yet to get in contact. StreetNet broadly estimates that there could be up to 300,000 urban traders in the 12 host cities. As you are aware, the current legal framework for urban trading is based on municipal regulations, and there are considerable differences of approach from one host city to another. There are unfortunately

no best practice examples of functioning dialogue mechanisms between municipal authorities and the representative organisations of urban traders in any of the host cities at this time.

In October 2011, StreetNet International convened the first meeting of urban trading organisations, with representatives from 8 of the 12 host cities. The meeting was an opportunity to review the findings of the mapping exercise, for an exchange of experiences among the different organisations and for the organisations to be briefed about the potential impact of the draft General Law of the Cup and the proposed exclusion zones around the stadiums and fan parks. A national forum, hosted by the ITUC-Americas, with the participation of the CUT, BWI, and a broad range of civil society organisations, took place on October 26, which issued a declaration on the main issues affecting urban traders and their proposed solutions.

Since then, StreetNet and the informal traders' organisations have been in consultation with the CUT and other trade unions and partners in order to identify feasible ways forward to establish support programmes for the traders' organisations and dialogue mechanisms with the concerned municipalities. During 2012, in partnership with the CUT and Gaspar Garcia Human Rights Centre (a Brazilian Human Rights Centre), StreetNet will organise a series of capacity building programmes with the traders' organisations in order to strengthen their advocacy reach and to set up coordination structures at municipal level. At the same time, it is StreetNet's expectation, that the municipal authorities will consider favourably requests to establish bargaining forums with these urban traders' coordination structures.

In your dialogue with the Local Organising Committee, the government and Host Cities, we therefore urge FIFA to ensure that informal traders are fully integrated into operational areas including in the Fan Miles around the Stadiums and in the Fan Parks. In order to achieve this, StreetNet recommends the following actions:

(1) that FIFA encourages the municipal authorities to use existing or establish new bargaining forums to dialogue with the representative organisations of all the informal vendors in the different host cities;

(2) that within the Fan Miles around the Stadiums and in the Fan Parks, 50% of the stands are reserved for local informal traders who sell typical handicrafts, food and drink from the region. These stands should be allocated to the informal traders through a participatory process as established by the bargaining forums and at affordable prices, giving priority to cooperative or other social economy initiatives of traders who may otherwise lose their trading spaces, whether or not they possess valid licenses.

(3) that appropriate alternatives for informal trade in each municipality are developed in a consultative manner; these trading sites should be 50% funded by FIFA and be designed as long-term solutions to be in place both during and after the World Cup for ordinary games or events around these stadiums and Fan Miles and Fan Parks, so that there is a social legacy of the World Cup for the informal traders as well.

We would be pleased to provide further details concerning these proposals.

Yours Sincerely,

Artur Henrique da Silva Santos,
President
Central Única dos Trabalhadores Brazil

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CC Juan Somavia, Director General International Labour Office, Geneva

CC Sharon Barrow , General Secretary, International Trade Union Confederation, Brussels

CC Mary Robinson,

CC Ela Bhatt,

CC German NGO Coalition on South Africa;